

EDITORIAL CALENDAR

PACKAGING IMPRESSIONS 2024 EDITORIAL CALENDAR

MONTH	FEATURES	PRODUCT SHOWCASE	EVENTS & BONUS DISTRIBUTION*
QUARTER 1 - WINTER 2024 JAN/FEB/MARCH Ad Close: 1/19/2024 Materials Due: 1/24/2024	<ul style="list-style-type: none"> AI for the Package Printing Industry State of the Industry Preview: Corrugated Digital Packaging Summit Overview PRINTING United Expo NAPCO Research Spotlight: Digital's Expansion Across Packaging Segments 	<ul style="list-style-type: none"> software, industry 4.0 technology and devices, inspection systems 	<ul style="list-style-type: none"> 2024 PRINTING United Leadership Summit (Feb. 12-14, 2024) TLMI Converter Meeting (March 3-6, 2024) FPA Annual Meeting (March 20-22, 2024) AICC 2024 Spring Meeting & Anniversary Celebration (April 8-10, 2024) PPC 2024 Spring Outlook & Strategies Conference (April 17-19, 2024)
QUARTER 2 - SPRING 2024 APRIL/MAY/JUNE Ad Close: 4/12/2024 Materials Due: 4/17/2024	<ul style="list-style-type: none"> Ops Guide Preview: Optimizing Flexo Printing Convergence in the Packaging Printing & Converting Industries — entering the folding carton, label, flexible, or corrugated markets State of the Industry Preview: Label Unlocking Efficiencies and Amplifying Profits Through Automation & Industry 4.0 Practices and Technologies Industry Association Activism in the Sustainability Realm 	<ul style="list-style-type: none"> diecutting dies, digital laser cutting, embossing, foiling, off-line stamping, digital finishing equipment 	<ul style="list-style-type: none"> FTA Forum/Infoflex (May 5-8, 2024) Wide-Format Summit (July 29-31, 2024)
QUARTER 3 - SUMMER 2024 JULY/AUGUST/SEPTEMBER Ad Close: 7/12/2024 Materials Due: 7/17/2024	<ul style="list-style-type: none"> PRINTING United Expo Preview State of the Industry: Folding Carton Hip & Hot Label and Package Converters and Printers Profiles Operational Guide Preview: Optimizing Offset Printing Digital Packaging Summit Preview 	<ul style="list-style-type: none"> folders, gluers, cutting and scoring equipment, plates, platemaking equipment, automation systems and software, robotics 	<ul style="list-style-type: none"> SuperCorrExpo (Sept. 8-12, 2024) Total Retail Tech (Sept. 9-11, 2024) PRINTING United Expo (Sept. 10-12, 2024) LabelExpo Americas (Sept. 10-12, 2024) FPA Fall Event, Charlotte, NC (Sept. 17-19)
QUARTER 4 - FALL 2024 OCTOBER/NOVEMBER/DECEMBER Ad Close: 9/4/2024 Materials Due: 9/16/2024	<ul style="list-style-type: none"> TLMI Converter of the Year TLMI Awards TLMI Product & Services Directory PRINTING United Expo Overview State of the Industry: Flexible Packaging 	<ul style="list-style-type: none"> butt-splicing equipment, web guides, tension controls, matrix strippers, static controls 	<ul style="list-style-type: none"> TLMI Annual Meeting (Sept. 29 - Oct. 2, 2024) PPC Fall Meeting & Leadership Conference (Oct. 25-27, 2024) Pack Expo International (Nov. 3-6, 2024) Digital Packaging Summit (Nov. 11-13, 2024)