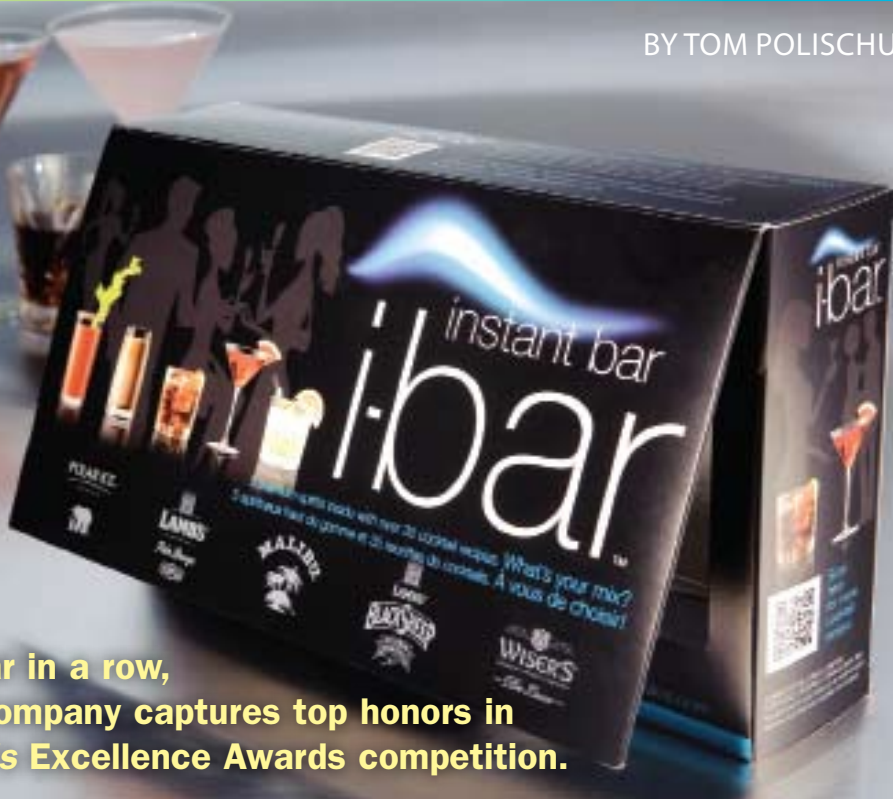


Time to Party

For the second year in a row, Hub Folding Box Company captures top honors in packagePRINTING's Excellence Awards competition.



Congratulations are in order for all the companies that participated in this year's *packagePRINTING* Excellence Awards competition. It was obvious right from the start that the package-printing industry put its best foot forward. The judges—Peter Menzian, DuPont; Joe Hamway, Mark Andy; and Bob Waddington, Superior Ink—were only half way through the label categories when it was obvious that “there are lot’s of very high-quality entries this year,” noted Waddington.

With 28 first-place winners vying for Best of Show honors, the judges worked hard just to get it down to a handful of finalists. Labels were well represented as Hamway noted, “Some of the labels were just beautiful, breathtaking, and it was hard to pick the other package.”

In the end, the “other package” was Hub Folding Box Company’s *iBAR 2010 Holiday “Instant Bar”* package. Its selection for Best of Show honors marks two years in a row for Hub Folding Box Company—an impressive feat.

According to Menzian, “It had a degree of difficulty the others didn’t have, and the way they dropped the blue was fantastic. The registration was near perfect.”

This second consecutive award for the Mansfield, Mass.-based company helps demonstrate why the company is widely recognized for its creativity and innovation. According to Jack DiRico, a third-generation family owner, Hub Folding Box Company does its best to get involved from the beginning of the creative process to ensure that it can assist its customers in developing the best package for their market strategies.

For this package, Corby Distilleries, Pigeon Branding and

Design, and Hub Folding Box Company collaborated on the design right from the start. Corby Distilleries established the need for a package that is geared towards the highly technical and younger (but legal-age) consumer. The package becomes an “instant” bar—or highly technical iBAR—when the consumer removes the bottles from inside.

The Hub Folding Box Company design team selected materials and a package structure that would enhance the value for the targeted consumer and be consistent with market trends. The use of a book-style carton allows more room for graphics and reusable drink recipes, while the entire package is produced using 100 percent recyclable materials.

Corby Distilleries wanted to incorporate the 2D interactive bar code to provide the ability for a smart-phone user to communicate with the brand. The overall graphics were selected to provide a simple appearance with bright colors that convey a party-like atmosphere. Additionally, the drink recipes and QR codes on the package provide additional information that can add to a fun experience during the holiday season.

The collaboration paid off for Hub Folding Box when it came time to produce the iBAR box. The award-winning package was created in one pass on a custom-configured KBA press, with seven colors and UV matte and UV gloss coatings.

“The overall use of modern graphics with a ‘techy’ driven style, along with the use an overall matte coating and spot gloss to highlight the drinks and images on the package really help to make this package stand out at retail,” says DiRico.

For DiRico and all those involved in the collaborative effort, this award gives them a good reason to celebrate before the next holiday season.

LABELS—FLEXO (LINE)

FIRST PLACE

Multi-Color Corp.,
Batavia, OH
Dial NutriSkin Lotion
Inks/Coatings: INX

SECOND PLACE

McDowell Label and
Screen Printing, Plano, TX
Queso Dip

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
Healthy Complexion



LABELS—COMBINATION PROCESS

FIRST PLACE

Dow Industries,
Wilmington, MA
Island Breeze
Press: Gallus; **Plates/**
Screens: DuPont Cyrel
FAST, Gallus; Anilox
Rolls: Harper; **Dies:**
RotoMetrics; Substrate:
Ritrama; **Inks:** Sericol

SECOND PLACE

McDowell Label and
Screen Printing, Plano, TX
Affection 15x Bronzer

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
Hot Action



LABELS—FLEXO (LINE & SCREEN)

FIRST PLACE

Creative Images, Roseburg, OR
Creekside Pasta

SECOND PLACE

McDowell Label and
Screen Printing,
Plano, TX
Aloe After Sun

THIRD PLACE

Multi-Color Corp.,
Batavia, OH
Wisk Stain Spectrum



LABELS—OFFSET

FIRST PLACE

Hammer Packaging, West Henrietta, NY
Dr. Smoothie 100% Crushed
Fruit Concentrate
Press: Heidelberg; **Plates:** Kodak;
Substrate: Treofan; **Inks:** Flint



SECOND PLACE

Hammer Packaging, West Henrietta, N.Y.
Purex Crystals

THIRD PLACE

Multi-Color Corp., Batavia, OH
Downy Ultra with Fabreze

LABELS—FLEXO (PROCESS)

FIRST PLACE

McDowell Label and Screen Printing, Plano, TX
Leanology
Press: RotoPress; **Plates:** DuPont Cyrel;
Anilox Rolls: Harper;
Dies: RotoMetrics; **Substrate:** MACTac;
Inks/Coatings/Adhesives: ACTEGA WIT

SECOND PLACE

Inland Label, La Crosse, WI
Bones Rum

THIRD PLACE

Labelad, Markham, Ontario
Olivieri - Garlic Bread



LABELS—GRAVURE

FIRST PLACE

Mundet Tennessee, Inc., Surgoinsville, TN
Bush's Best Grillin' Beans
Press: Schiavi; **Cylinders:** SGS Richmond;
Dies: Geitz; **Substrate:** NewPage;
Inks/Coatings/Adhesives: Sun Chemical



SECOND PLACE

Multi-Color Corp., Batavia, OH
Tide Plus a Touch of Downy

THIRD PLACE

Multi-Color Corp., Batavia, OH
Downy Simple Pleasures Citrus Spice Glow

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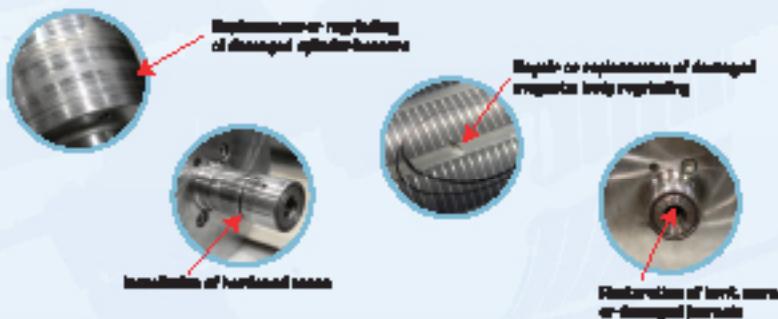
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LABELS—DIGITAL

FIRST PLACE

WS Packaging, Algoma, WI
Carmella's House Marinara Sauce
Press: HP Indigo;
Substrate: Fasson



SECOND PLACE

Multi-Color Corp., Batavia, OH
Wynn Dream Vodka

THIRD PLACE

Multi-Color Corp., Batavia, OH
El Cortijo Mahon Cheese

**WINE LABELS—FLEXO
(LINE & TEXT)****FIRST PLACE**

Collotype Labels,
Adelaide, South Australia
Ballabourneen

Press: Gallus;

Plates/Screens/Cylinders: Kodak;

Dies: RotoMetrics;

Inks/Coatings/Adhesives: DIC

**SECOND PLACE**

Collotype Labels,
Adelaide, South Australia
Carlton Natural

**WINE LABELS—FLEXO
(LINE & SCREEN)****FIRST PLACE**

Taylor Made Labels, Lake Oswego, OR
Bergström Homage Pinot Noir 2009

Press: Gallus; **Plates/Screens:** DuPont

Cyrel FAST, Trinity Graphics; **Anilox**

Rolls: Harper; **Dies:** RotoMetrics;

Inks/Coatings: ACTEGA WIT

**SECOND PLACE**

McDowell Label and Screen Printing,
Plano, TX

Sweet Pinot Grigio

THIRD PLACE

Collotype Labels,
Adelaide, South Australia
Johnnie Walker Red Label

WINE LABELS—FLEXO (PROCESS)**FIRST PLACE**

McDowell Label and
Screen Printing, Plano, TX
Muscat Canelli 2009

Press: Gallus; **Plates:**

DuPont Cyrel; **Anilox**

Rolls: Harper; **Dies:**

RotoMetrics; **Substrate:**

Fasson; **Inks/Coatings/**

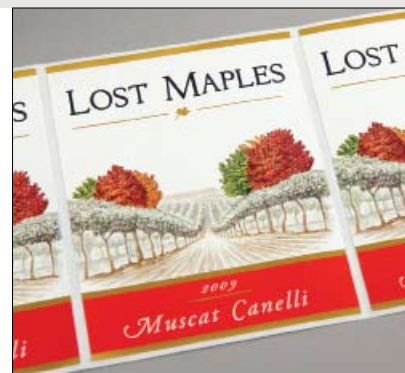
Adhesives: ACTEGA WIT

SECOND PLACE

Collotype Labels,
Adelaide, South Australia
Jamiesons Run

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
RingMaster Arena Loca



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WINE LABELS—OFFSET (LINE & TEXT)



FIRST PLACE
 Collotype Labels,
 Adelaide,
 South Australia
Bremerton
Press: Gallus;
Plates/Screens:
 Kodak, Gallus;
Dies: RotoMetrics;
Substrate: Avery
 Dennison; **Inks/**
Coatings: DIC



WINE LABELS—DIGITAL (PROCESS)

FIRST PLACE
 Logotech, Inc., Fairfield, NJ
Glenora Lake Series Chardonnay
Press: HP Indigo; **Dies:** RotoMetrics;
Substrate: Wausau Coated Products;

SECOND PLACE

Collotype Labels,
 Adelaide,
 South Australia
Chandon
Cuvee Riche

SECOND PLACE

Collotype Labels,
 Adelaide,
 South Australia
Chandon Brut Rose

THIRD PLACE

Collotype Labels,
 Adelaide,
 South Australia
Overloaded

WINE LABELS—OFFSET (LINE & SCREEN)



FIRST PLACE
 Collotype Labels,
 Adelaide, South Australia
Watermark
Press: Nilpeter; **Plates/**
Screens/Cylinders:
 Kodak, Stork, UEI; **Dies:**
 RotoMetrics; **Substrate:**
 Avery Dennison; **Inks/**
Coatings/Adhesives: DIC

SECOND PLACE
 Collotype Labels,
 Adelaide, South Australia
[In Situ]

THIRD PLACE
 Collotype Labels,
 Adelaide, South Australia
Pepper Leaf Black Shiraz



**FLEXIBLE PACKAGING—
 FLEJO (LINE)**

FIRST PLACE
 McDowell Label and Screen
 Printing, Plano, TX
Made 2B Dark
Press: Gallus; **Plates/Screens/**
Cylinders: DuPont Cyrel;
Anilox Rolls: Harper;
Dies: RotoMetrics;
Substrate: Bonset;
Inks/Coatings/Adhesives:
 ACTEGA

SECOND PLACE
 McDowell Label and Screen
 Printing, Plano, TX
Go to Black

SECOND PLACE
 McDowell Label and Screen
 Printing, Plano, TX
Bronze Couture

THIRD PLACE
 Label Technology
 Biore Blemish
Fighting Ice Cleanser

**WINE LABELS—
 OFFSET (PROCESS)**

FIRST PLACE
 ASL Print FX, Vaughan, Ontario
Monarch Vidal
Press: Gallus; **Plates/Screens:**
 Kodak NX; **Anilox Rolls:** Harper;
Dies: Kocher + Beck;
Substrate: Fasson, KURZ; **Inks/**
Coatings/Adhesives: Sun Chemical



SECOND PLACE
 ASL Print FX,
 Vaughan, Ontario
*Gewurztraminer - Pelee
 Island*

THIRD PLACE
 Collotype Labels,
 Adelaide, South Australia
Box Head

FLEXIBLE PACKAGING—FLEXO (LINE & SCREEN)**FIRST PLACE**

Ampac, Auburn, WA
*Northwest Grower's
 Supersweet Corn*

Press: Windmoeller &
 Hoelscher; **Plates/Screens/
 Cylinders:** DuPont Cyrel;
Inks/Coatings/Adhesives:
 Flint

SECOND PLACE

Ampac, Auburn, WA
Snacker's Choice

THIRD PLACE

McDowell Label and Screen
 Printing, Plano, TX
Rasta

**FLEXIBLE PACKAGING—FLEXO (PROCESS)****FIRST PLACE**

McDowell Label and Screen
 Printing, Plano, TX
Dragonfruit Domination

Press: Gallus; **Plates/
 Screens/Cylinders:** DuPont
 Cyrel; **Dies:** RotoMetrics;
Anilox Rolls: Harper;
Substrate: Bonset;
Inks/Coatings/Adhesives:
 ACTEGA WIT

SECOND PLACE

Coating Excellence
 International,
 Wrightstown, WI
cei Matte Print Promo Bag

THIRD PLACE

Label Technology,
 Merced, CA
*John Frieda Frizz-Ease
 Overnight Repair Packette*

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FLEXIBLE PACKAGING—GRAVURE



FIRST PLACE

American Packaging Corp.,
Story City, IA
Ruiz Tony Stewart Promo
Press: Acom Rotopress

SECOND PLACE

Ampac, Cincinnati, OH
Vapur - Egg

SECOND PLACE

Label Technology,
Merced, CA
Vapur - Shark



FLEXIBLE PACKAGING—OFFSET

FIRST PLACE

Lithotype, Inc.,
South San Francisco, CA
Mrs. Wages Quad Sea Slide
zipped pouch
Press: Sanden

SECOND PLACE

Lithotype, Inc.,
South San Francisco, CA
Essenti Ice Cream Wrap

THIRD PLACE

Lithotype, Inc.,
South San Francisco, CA
Clif Shot Gel diecut pouch

FOLDING CARTONS—FLEXO (LINE)

SECOND PLACE

Amway, Ada, MI
Amway - Artistry
Foundation Refill

THIRD PLACE

Amway, Ada, MI
Amway Corp. - Artistry

FOLDING CARTONS—FLEXO (LINE & SCREEN)

SECOND PLACE

Amway, Ada, MI
Amway Corp. - Satinique
Serum

THIRD PLACE

Amway, Ada, MI
Amway Corp.



FOLDING CARTONS—FLEXO (PROCESS)

FIRST PLACE

Control Group, Norwood, N.J.
Gillette Fusion ProGlide Power
Press: Nilpeter; Plates/Screens/Cylinders: DuPont Cyrel FAST,
Iometa sleeves; Anilox Rolls: Harper; Substrate: KURZ,
MeadWestvaco; Inks/Coatings/Adhesives: ACTEGA WIT

FOLDING CARTONS—OFFSET

FIRST PLACE & BEST OF SHOW

Hub Folding Box Co.,
Mansfield, Mass.
iBAR 2010 Holiday
"Instant Bar" Package
Press: KBA; Plates/Screens/
Cylinders: Kodak

SECOND PLACE

Diamond Packaging, Rochester, NY
Harajuku Lovers Fragrance



THIRD PLACE

Diamond Packaging, Rochester, NY
Beyoncé Heat



**CORRUGATED
(PREPRINT)—OFFSET**

FIRST PLACE

AllpakTrojan, Renton, WA
SensoTouch Shaver Carton
Press: KBA; Dies: Universal
Engraving; Substrate:
Clearwater Paper;
Inks/Coatings: Ink Systems



SPECIALTY CATEGORY— TECHNICAL ACHIEVEMENT

FIRST PLACE

Multi-Color Corp., Batavia, OH
L'Oreal One Sweep Eye Shadow

SECOND PLACE

Arcade Marketing,
Chattanooga, TN
*Balenciaga Paris - DiscCover
More*

THIRD PLACE

AllpakTrojan, Renton, Wash.
3D Aquarium Sleeve & Insert

CORRUGATED (POST/ DIRECT)—FLEXO (LINE)

FIRST PLACE

Advance Packaging Corp.,
Grand Rapids, MI
Classic ABC Blocks with Pull Wagon
Press: Gopfert; **Plates/Screens/
Cylinders:** DuPont Cyrel;
Anilox Rolls: ARC Intl.; **Dies:** Bobst;
Inks/Coatings/Adhesives: BCM Inks



SUSTAINABILITY—LABELS

FIRST PLACE

Hub Labels, Inc., Hagerstown, MD
Just Bare - Linerless Labels

Press: Gallus; **Plates/Screens:**
DuPont; **Anilox Rolls:** Harper;
Inks/Coatings/Adhesives: Flint



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2011 Excellence Awards

SUSTAINABILITY— FOLDING CARTONS

FIRST PLACE

Hub Folding Box Co.,
Mansfield, MA
2011 Stolichnaya
1L Holiday 2 Pack
Press: Heidelberg;
Plates/Screens/
Cylinders: Kodak



STUDENT PRODUCED—HIGH SCHOOL

SECOND PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
IBTP Label

SECOND PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Hawthorne Award Labels

THIRD PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Recycling Counts



FIRST PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Lipgloss and Block

THIRD PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Hawthorne General Labels

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SUSTAINABILITY—CORRUGATED

FIRST PLACE

AllpakTrojan, Renton, WA
Full Circle Thank You Box

Press: Martin DRO; Plates/Screens/Cylinders: PRP;
Anilox Rolls: Pamarco; Inks/Coatings/Adhesives: CRI

